

BRAHM's 2021 Plein Air Festival

August 18 - 21, 2021

Financial Sponsorship Opportunities

\$150 Sponsor Level

- Business name and link on Blowing Rock Plein Air Festival event webpage
- One-year Individual Membership (\$40) to BRAHM

\$250 Sponsor Level

- Business name and link on Blowing Rock Plein Air Festival event webpage
- Business name on event banners and in artists' welcome packet
- One-year Household Membership (\$75) to BRAHM
- One ticket to the Wet Paint Show & Sale Sponsor Preview August 21st, 2021

\$500 Sponsor Level

- Business logo and link on website
- Business name on event banner
- One-year Household Membership (\$75) to BRAHM
- 1/8th page ad in Artist's Welcome Packet
- Social Media Sponsor Spotlight (audience with over 1,300 Instagram and 3,600 Facebook followers)
- Business name and logo with link on all artist registration and communication emails.
- Two (2) tickets to the Wet Paint Show & Sale Sponsor Preview on August, 21st, 2021

\$1000 Sponsor Level

- Business logo and link on website
- Business name on event banner
- Social Media Sponsor Spotlight (audience with over 1,300 Instagram and 3,600 Facebook followers)
- Business name and logo with link on all artist communications
- Two (2) tickets to the Wet Paint Show & Sale Sponsor Preview on August, 21st, 2021
- Photo, Name, website in Full Page inside back cover ad in the "Ultimate Guide to Plein Air Events", which is included in the Dec 2020/Jan 2021 edition of *Plein Air Magazine* with a shelf life of one year. Each issue of *Plein Air Magazine* has a readership of 87,100. **Ad deadline for the Ultimate Guide is October 7, 2020 All materials must be received prior to that date.**
- 1/4th page ad in Artist's Welcome Packet
- One - year Friend Level Membership (\$150) to BRAHM
- Business name & website on all full page print ads if received before ad deadlines.



2021 Blowing Rock Plein Air Festival

Financial Sponsorship Form

Sponsor Information:

Name: _____

(as it is to appear in advertisements)

Company: _____

Mailing Address: _____

Phone: _____

Email: _____

Website: _____

Contact Person (for marketing/logos, if applicable)

Name: _____

Title: _____

Phone: _____

Email: _____

- Yes, I am interested in having artists paint artwork depicting my business. (This does not guarantee I will purchase nor have the exclusive opportunity to purchase said artwork.)

Select Sponsorship Level

- \$150 \$ 250
 \$ 500 \$ 1,000
 Other amount: _____

Mail Payment To:

Blowing Rock Art & History Museum
Attn: Jennifer Garonzik
PO Box 828
Blowing Rock, NC 28605

Please make checks payable to: Blowing Rock Art & History Museum